

Come to Alliance Market Week, October 25th to 30th---A Good Time for Everybody

Stockmen's  
Edition

# THE ALLIANCE HERALD

Section Three  
5,000 Copies

READ BY EVERY MEMBER NEBRASKA STOCK GROWERS ASSOCIATION. ALL THE NEWS OF ALLIANCE AND WESTERN NEBRASKA  
OFFICIAL ORGAN NEBRASKA VOLUNTEER FIREMEN'S ASSOCIATION. IT REACHES HEADQUARTERS FOR 15,000 FIREMEN

VOLUME XXII

ALLIANCE, BOX BUTTE COUNTY, NEBRASKA, THURSDAY, SEPTEMBER 23, 1915

NO. 42

## SAMPLE COPIES TO STOCKMEN

Attention of Nebraska Ranchmen  
and Farmers Is Invited to Stock-  
men Publications

NO OTHER PAPER LIKE THEM

Sample copies of this issue of The Alliance Herald and The Nebraska Stockman are being sent to stockmen whose names are not yet on our regular subscription list, as an invitation to subscribe for one of the two publications. For their information the following explanation is made.

The Alliance Herald is published weekly at \$1.50 per year. Once each month a special stockmen's edition is printed, featuring the ranching interests of the west half of Nebraska. This is not done regularly or permanently, if at all, by any other publication. In fact, it is not practicable for more than one publication to engage in this feature extensively, for the simple reason that a considerable expense is incurred and the extra business secured thereby, the amount of which is necessarily limited, would not be sufficient to cover the expense if incurred by several publications.

For the accommodation of persons who wish the special monthly stockmen's editions of The Alliance Herald, but who do not wish to subscribe for the weekly paper, the matter relating to ranch interests, etc., is published in the form of a monthly periodical, known as The Nebraska Ranchman, which will be sent to any address for fifty cents per year.

Every person who is interested in stock raising in Nebraska is invited to subscribe for either The Alliance Herald, weekly, with special stockmen's edition once each month, at \$1.50 per year; or The Nebraska Stockman, monthly, at 50 cents per year.

Attention is called to the clubbing offer, in another column, with the Farmer and Breeder, a good semi-monthly periodical, published at Sioux City, Ia. By subscribing for the Farmer and Breeder in connection with The Alliance Herald or The Nebraska Stockman, the price of one paper can be saved.

## THE WELLINGTON INN

"On the Lincoln Highway—In the  
Civic Center of Omaha"—Pleasant  
Stopping Place

The Wellington Inn, Omaha, is one of this paper's many advertisers that it is a pleasure to recommend from personal knowledge. It may not be "metropolitan" for a newspaper to mention its advertisers editorially, but that isn't what we are trying to be, anyhow; we are simply trying to give our readers what they want in their newspaper, and everybody a square deal every time.

To gentlemen and ladies who wish to stop at a first-class hotel, at a reasonable price, somewhat back from the din of the city's traffic center, and yet in a convenient location, The Wellington Inn offers just what they want. Ladies who visit Omaha will find this an especially pleasant place for them.

Altho expecting a good many guests during the time of the Sunday evangelistic meetings, persons going to Omaha to attend those services, Manager McFadden announces that there would be no advance in rates at that time or during any other function.

The following item concerning Wellington Inn is taken from the Omaha World-Herald:

Thousands of dollars have been spent by the new lessees of Wellington Inn, Payne & Slater Co., in making it a most inviting hotel. This money has gone into marble, plumbing, rugs, wall decoration and furniture, and space, a new parlor being built and corridors changed.

English pictures hung on the parlor floor in keeping with the name of the house, running ice water on each floor and more baths, including showers, those on the third floor being for women only. It has an atmosphere that bespeaks elegance and at the same time attracts desirable traveling and resident guests.

It is unique in being the only hotel in the city equipped with the sprinkler system of fire protection.

R. D. McFadden, former hotel commissioner of the state, is manager, and everybody counts him a prince.

Payne & Slater Co., who are large managers of apartment houses, are successfully putting into the Wellington Inn their knowledge of what people want in rooms and service.

### Live Stock at Exposition

Nebraska live stock breeders will be interested in the details concerning the Panama-Pacific International Live Stock Shows, they will be held according to the following schedules:

Horses, mules and asses—  
Entries Stock  
Class Received Show Period

## Farm Scenes, Box Butte County, 1915



Threshing of Box Butte county crops is now going on full blast. The immense yields of fine grain amaze the easterner who has held the opinion that the western plains are good only for stock raising. Box Butte county, today, on its land which is valued at from \$15 to \$40 per acre, can show much better crops than the eastern land which is valued at from \$100 to \$250 per acre.

The accompanying pictures were taken this fall on Box Butte county farms and show the immense yield of the small grains, the shocks of grain standing thick over the fields.

There are many farms throughout the county which compare very favorably in improvements with the eastern farms. It was the privilege of a member of The Herald force to take a trip Wednesday evening with County Farm Demonstrator F. M. Seidell, to the farm of L. J. Schill, three miles south of Alliance.

Mr. Schill is a progressive farmer and is making a success in a big way. He has one of the most modern dairy and horse barns in the west. Forty cows are milked with a milking machine which does the work quicker and better than was formerly done by hand.



## Prize Winners at St. Joseph Stocker and Feeder Show

The following cattle were in the show from Nebraska points:

Charles Busing, Powells, Nebraska, sold at \$7.00.

The Fawn Lake Ranch Company, Rushville, Nebraska, sold at \$7.00.

Both of these were in the "two year old and over" Hereford class, and the latter entry won the 4th prize in this class.

In the Hereford class, "one to two years of age," the Tully-Musser Cattle Company, Alliance, Nebraska, won 4th prize; animals sold for \$8.50 per hundred.

The Fawn Lake Ranch Company, of Rushville, were also entered in this class, cattle sold for \$7.00.

In the Shorthorn, "two years old and over" class, the Cherry Cattle Company, of Lake, Nebraska, won first money; animals sold for \$7.75.

In the Shorthorn class, "one to two years," the Tully-Musser Cattle Company, of Alliance, Nebraska, won first money; cattle sold at \$7.90.

The Champion Sweepstakes load was owned by the Diamond Cattle Company, of Rock Creek, Wyoming. These cattle also won the first in their class, being "two years old and over" Hereford.

Second money in this class was won by Wolbol & Rhinesmith, Centennial, Wyoming.

Third, by Murphy Brothers, Spicer, Colorado.

Fourth, Fawn Lake Ranch Company, Rushville, Nebraska.

In the Hereford class, "one year to two years of age":

Murphy Brothers, Spicer, Colorado, won first.

J. W. Reynolds, Walton, Wyoming, second.

Victor Hansen, North Gate, Colorado, third.

Tully-Musser Cattle Company, Alliance, Nebraska, fourth.

M. O. Cattle Company, Walton, Wyoming, fifth.

"Under one year" class Herefords:

James Dobbs, Medicine Lodge, Kansas, first and third.

Victor Hansen, North Gate, Colorado, third.

"Two year old and over" Angus:

Fred Nation, Emporia, Kansas, first and third.

R. H. Warrensburg, Madison, Kansas, second.

Lee Bevins, Amarillo, Texas, fourth and fifth.

Aberdeen-Angus, "under one year" class: Polly & Lovel, Ridgeway, Missouri, second.

## COLLEGE AUTO INSTRUCTION

New Course Added to Engineering  
Division at Ames, Iowa

Since the editorial in this paper on "Acquiring Technical Knowledge" was written, the following news item has appeared in the daily papers from Ames, Iowa, the seat of the Iowa State Agricultural College:

Ames, Ia., Sept. 20—A new course designed to "teach every farm boy to operate a car" has been instituted by the engineering division at Iowa State college this year.

The need for such an extremely practical course as this has been felt for a long time, in order to give students who go into county and state work, where the operation of a machine is necessary, practical and money-saving information.

"Twelve hundred dollars for a year's running expenses of a county car, and this due to ignorance in operating, is too much," says a county official who received such a bill last year from one of the county's employes.

Such a course in automobile engineering as is to be given at Ames this year will eliminate just such exorbitant expenses.

The instruction will be in the hands of Prof. R. A. Leavell, who has had plenty of practical experience along that line. Prof. Leavell has been chief engineer in several automobile factories and has also studied automobile manufacturing in Europe.

Take a walk out to FAIRVIEW Addition and choose upon a lot or two then, be present at the auction on Wednesday, October 20th, 1915, at 10 a. m.

## TWO FOR THE PRICE OF ONE

Clubbing Offer for Immediate Accept-  
ance That Will Interest Nebras-  
ka Ranchmen and Farmers

NOW IS THE TIME TO SUBSCRIBE

The Farmer and Breeder is a semi-monthly magazine devoted to the interests of the farmer and stock grower, published at Sioux City, Iowa. It has a strong editorial and reportorial force. H. G. McMillan and John Thompson are the editors, and T. P. Shreve and J. E. Halsey are the live stock representatives. It contains much that is of special interest to Nebraska ranchmen and farmers.

We have made arrangements to club this paper with either The Nebraska Stockman or The Alliance Herald and give two papers for the price of one, as follows:

The Farmer and Breeder, semi-monthly, per year .....\$1.00  
The Nebraska Stockman, monthly, per year ..... 50

Both papers one year for the price of the Farmer and Breeder ..... 1.50

The Farmer and Breeder, semi-monthly, per year ..... 1.00  
The Alliance Herald, weekly, per year ..... 1.50

Both papers one year for the price of The Alliance Herald \$1.50

Send in your subscriptions for either of the above combinations at the special price mentioned to HERALD PUBLISHING COMPANY, Alliance, Nebraska

## THE WESTERN RATE CASE

Application for Permission to In-  
crease Freight Rates on Live  
Stock and Farm Products

When the eastern railroads were granted a general increase in freight rates last winter, a good many people concluded that it would not be long before the western roads would be handed a similar present or, perhaps, a silver platter. On the other hand, the Interstate Commerce Commission probably received more adverse criticism than praise for dealing with the eastern roads on a more liberal basis than public opinion was ready to sanction. What effect the attitude of the public had on the settlement of the requests of the western roads for an increase in revenue is difficult to say, but it looks as though it did not entirely fall upon deaf ears. The commission has just given its decision upon the rate increases asked by the western roads, but has refused to grant increases on a good many important products. As it stands, the railroads are probably fairly well satisfied, for the new rates provide for increases estimated to yield an annual income of a little over \$1,600,000. Since this means that much more net instead of gross income per year, it will be a considerable boost for the railroads after all.

The commodities on which increased rates have been allowed are: Carloads of brewer's rice, fruits and vegetables, hay and straw, bituminous coal and coke. On the following, increased rates were not allowed: Live stock and packing house products, cotton and cotton goods. Farmers should feel well satisfied with the decision because rates for the more important commodities from their standpoint—live stock and grain and products made therefrom—remain unchanged.—Farmer and Breeder.

### Future Cost of Farm Labor

Farm labor is more expensive today than ever; in spite of this it is less reliable and possibly also less competent. The labor problem is already causing considerable anxiety, but what of the near future? The great world war will bring about big changes not only in Europe, but also in this country, and the farmer is not likely to escape their effects. In the first place, millions of able-bodied men will have been killed when peace is finally restored and other millions will be physically unable to do the work they did before the war. On the other hand, when the war is over there will be an unusually strong demand for labor in Europe. Untold damages will have to be repaired, not in five or ten years hence, but at once. This extraordinary demand for labor in Europe will unquestionably prevent emigration to this country and bring about a labor scarcity here. The great bulk of the foreign labor that comes to this country is unskilled and, for a time at least, remains unskilled; and since the labor that drifts to the farms is also unskilled, there can be little doubt but that the wages of farm hands will advance.—Farmer and Breeder.

TRAINMEN'S daily time books for sale at The Herald office for twenty cents each. Ask to see them.